#### **PREFACE**

This profile is an aid to assist prospective investors, both local and foreign, to access essential information with honest without exaggerations regarding investments and investing in Singida Municipality. Informations in this profile therefore should only be used for the intended purposes and not to be used for defense in a legal dispute or any matter of that nature.

The profile has been developed through different art to help a reader to understand Cleary what has been intended to be presented. Language used is simple and understandable, table and figures used to assist on narration of informations and helping reader to understand each and every point regarding investing in Singida Municipality.

The profile also contains a brief outline of the issues leading the various aspects of the investments on different areas that feasibility study has been done. All the facets of the feasibility of the proposed project ideas, marketing, and technical, financial, economic and legal examined that may serve as a good starting point.

Invest in Singida Municipality, The Home of cholesterol Free Oil.

STATEMENT FROM THE MUNICIPAL MAYOR

I delight to present the Investment Profile for Singida Municipality. Impacts of these investment

opportunities presented in this profile are vision notably on development, economic activities

and this will translates opportunities into jobs, other investments and economic outputs.

The Municipal Council will create the necessary, stable and conducive environment for the

investors. The Municipality is dedicated to maintain and sustaining harmony, peace and stability

for the benefit of both the investors and the community.

Singida Municipality has comparative advantages to the rest of the Cities, Municipality and

Town in Tanzania on investment opportunities for the subsequent reasons:

It has fast growing economy in Tanzania

It is located in the center of Tanzania links Lake Zone, North zone and Central zone

• It has most fertile land and favorable climatic conditions

It has enough skilled labor power

It has huge areas for investments

It has a unique population growth

I welcome all prospective investors to Singida Municipality.

Hon. G. Mbua

MUNICIPAL MAYOR

### STATEMENT FROM THE MUNICIPAL DIRECTOR

Singida Municipal Investment Profile spots potential investment opportunities available in the Municipality.

Singida Municipal Council is adopting a different way of Working instead of focusing on what resources are NOT in Municipality, focus on what resources which ARE available, and how they can be better utilized to create local economies. Through The Tanzania Five Year Development Plan 2011/2012 – 2015/2016 that aims at unleashing the country's resource potentials in order to fast track the provision of the basic conditions for broad-based and pro-poor growth

In its expansion plan has set aside investments areas, However substantial gap still exists between available economic opportunities and the ability to utilize them, the purpose and objective of this Investment Profile is to present investment opportunities which are highly demanded, for better services provision, increase of internal revenue and employment creation.

Singida Municipal Council Development Strategic plan recognize that investments as one of the cross-sectoral areas that need to be strengthened to foster regional economic development over the next 8 years through The Second Five Years Development Plan 2016/17 – 2020/21 Nuturaling Industrialization for Economic Transformation and Human Development with the main objective of enhancing the pace of progress towards Tanzania Development Vision 2025

I welcome all prospective investors to Singida Municipality.

Bravo Lyapembile

## **MUNICIPAL DIRECTOR**

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## **ABBREVIATIONS**

AIDS - Acquired Immune Deficiency Syndrome

ARV - Antiretroviral

HIV - Human Immunodeficiency virus

SDG - Sustainable Development Goals

NGOs - Non Governmental Organization

PPPs - Public Private Partnerships

TTCL - Tanzania Telecommunication Company Limited

Table 1: SUMMARY OF INVESTMENT PROFILE

Opportunities	Strengths	
Employment opportunities	Stable calmness and culture	
• Recreational areas	Level of development	
• Skill development	Availability of potential land for	
	development	
• Potential growth for air transport	Geographical location of Singida	
and new airport		
• Commercial activities	Ground water availability	
• Dry Port growth opportunity	Low traffic	
Tourism Potential	Political, Civic society willingness	
• Infrastructure development	Availability of Natural Resources	
• Land for future development	History and Deco Tourism	
• Local economic Development	Agriculture(Urban) potential	
Good climate condition	• (Sunflower, Honey, Vegetables and	
	fruits)	
Railway re-development	Energy availability (grid, Solar, Wind	
	and Biogas)	
• Human Capital ([people)	Fishing Potential	
• Fishing	Fibre Optic	
• Urban agriculture	General Planning Scheme (guiding)	
	tool for development)	
Stable reliable and sustainable		
power supply		
• Investment potential		
• Ground water availability &		
development		

NA.	SECTOR	PLACE OF INVESTMENT	THE PRESENT SITUATION	REMARKS
		(LOCATION AND SIZE)		
1	TRADE	■ Located in Old Bus stand at	• Feasibility study has been done It	Council seek Investment partnership with
		Majengo Ward	indicates the proposed Investment,	private sectors and public institutions own
		■ Coverage size 10,989 M <sup>2</sup>	estimates of the cost, return and	operate, jointly or any other form
		Owned by Municipal council	payback period of the Investment	■ Economically viable with 100% promising
		with occupancy right of 99	■ The area is open for investors to	features to deliver profit and benefits to
		years	take over	investor, government and citizens.
2	Trade	■ Located at Singida Central	• Feasibility study has been done	■ Demand for market with modern
		Market, at the center of the	with analysis of New Modern	infrastructure and capacity of carrying over
		town, Ipembe ward	Market investment	638 business men and customers drive to
		■ Coverage size 27,808 M <sup>2</sup>	Cost of investment, return and	seek investors due to the highest cost of
			payback period estimated on the	investment
			study	Existing Market is very populated, Poor
				planned, unsafe in case of fire outbreak
3	Urban Planning	■ Residential area,	■ Municipal total Population 150,379	■ Economic growth and population growth
	and Land	■ Located in town along Arusha	censor of 2012 with population	create high demand of residential areas and
	Management	road nearby TRA offices	growth rate of 2.8%	apartments
		■ CBD with hector 1.1189	■ 75% population rely on rent houses	■ Emerging of new business firms, new
				organizations which hire large number of
				staffs are indicators of social economic
				changes

NA.	SECTOR	PLACE OF INVESTMENT	THE PRESENT SITUATION	REMARKS
		(LOCATION AND SIZE)		
4	Urban Planning	Parking areas	■ All areas are in Municipal Urban	■ Rapid growth of the town associate direct
	and Land	■ 1 <sup>st</sup> Located at the town along	Planning Programme to be	with proper urban planning which include
	Management	Dodoma Road	implemented	parking areas for convenient revenue
		■ 2 <sup>nd</sup> Located kititimo along	Municipal Council is continuing	collection shows potential worth investment
		Arusha Road	with fund solicitation and investors	■ Areas are located in conducive and cool
		■ 3 <sup>rd</sup> Located nearby weigh	enticement	place for Hotel investments too
		along Mwanza road		
5	Urban Planning	Singidani Lake Shore	■ These areas are suitable for	■ These areas require high investment capital
	and Land	■ Area is located at	Tourism Hotel Constructions	therefore Municipal Council seek
	Management	Mangwanjuki in the side of	<ul> <li>Kids playing places and adult</li> </ul>	partnerships with private sector to develop
		lake Singidani	outing places for rest, relaxations	these places especially own operate
		Kindai Lake Shore	and having fun	investors
		• Area is located at the shore of	■ Recreational in nature	
		Lake Kindai		
		■ Hector 96.8		
6	Urban Planning	■ Construction of Business	Area is open now for Business	■ Council seek Investment partnership with
	and Land	Center	Center investment purpose in the	private sectors and public institutions own
	Management	■ Area is Located at Mandewa	context of Urban planning	operate, jointly or any other form
		■ Coverage size 20,000 M <sup>2</sup>	■ There are cost of compensations	■ Area is feasible, economical Viable and
			required	profit generating

NA.	SECTOR	PLACE OF INVESTMENT	THE PRESENT SITUATION	REMARKS
		(LOCATION AND SIZE)		
7	Livestock	■ Construction of Modern	• Feasibility study has been done on	■ A Huge number of livestock's from Singida
		Abattoir	this area	and nearby regions transported long distance
		■ Construction of Skin and	■ Environmental friendly for	to Ruvuma and Dodoma to find abattoir
		Hides Industry	proposed investments	with modern facilities.
		■ Area Located at ng'aida	■ Compensations already done	■ Investing in this area is the economic
		within the Singida Municipal	■ Abattoir is in design stage	opportunity to feed this certain market
		Industrial area		demand
		■ Coverage size of 24,570 M <sup>2</sup>		
8	Livestock	■ Construction of Ukombozi	■ Project Write up is on progress	■ Investment on Poultry slaughtering will
		Market for poultry		strengthening livestock sector
		slaughtering		■ Value added to Poultry will raise internal
		■ Area Located at ukombozi,		and foreign market
		Ipembe ward		■ Will raise internal Revenue and
				technological advancement

NA.	SECTOR	PLACE OF INVESTMENT	THE PRESENT SITUATION	REMARKS
		(LOCATION AND SIZE)		
9	Agriculture	■ Construction of Modern	Concept paper write up is on	■ It is the source of Council revenue hence
		Onion Market	progress	investment will increase the revenue
		■ Located at Misuna ward	<ul> <li>business people working in this</li> </ul>	collections
		■ Coverage area 16,200 M <sup>2</sup>	area	■ Investment will improve business condition
			It lacks market facilities for	■ It characterized with high frequency
			favorable market activities	business circulation the payback period for
				investor will be short
10	Agriculture	Horticultural Irrigation	■ Water table areas researched and	■ These areas require high investment capital
		Production	indentified	therefore Municipal Council seek
		<ul> <li>Areas Mungumaji, mandewa,</li> </ul>	■ Short bore holes/well constructed at	partnerships with private sector to develop
		Mtamaa,Uhamaka, Kisasida	mandewa	these places
		■ Coverage size 292 Ha		■ Investments will improve Horticultural
11	Agriculture	■ Agriculture Oxinization center	■ Center is operated under minimum	irrigation and will provide technological
		■ Area located at Mwankoko,	efficiency due to local facilities	advanced facilities for oxinization center
12	Energy	<ul><li>Mungumaji, Unyambwa,</li></ul>	■ The area is suitable wind electric	
		Kisaki, Unyamikumbi	generation	
		■ Coverage size Hector 2,835		
		- Miles and Hamiles		
		■ Mtipa and Unyinga	- C-1	
		Coverage Hector 1,322	■ Solar power generation	

## OTHER AREAS

NA	SECTOR	REQUIRED INVESTIMENTS AND LOCATIONS		
13	INDUSTRIAL AREAS	Areas located at Ng'aida and Unyianga – Coverage size Hector 1,534.8		
		<ul> <li>Area located at Manga – Coverage size Hector 807</li> </ul>		
14	HEALTH	Health Centers in every ward		
		Dispensaries in very village		
		University of Health Sciences for Municipality		
		Medical & Heath Care Institutions for Municipality		
		Research Institutions for health services for Municipality		
		Medical & Dental Colleges for Municipality		
		Diagnostic Centers in every ward		
		Blood Banks for Municipality		
		Paramedical Training Institutes for Municipality		
15	EDUCATION	Construction of hostel facilities at Mtamaa, Mwankoko, Unyambwa and		
		Unyamikumbi		
		Establishment of colleges and technical training institutions		
		Establishment of Advance Level Secondary schools		
		Establishment of Educational Information Center		
		Establishment of educational materials shops		
		Establishment of nursery schools		
		Establishment of English Medium Primary Schools		
		Establishment of cafeteria services in colleges		
16	SOLID AND LIQUID WASTE	Construction of Refusal Transfer in all wards		
		<ul> <li>Litter bins around passengers waiting areas, market and at the center of municipality</li> </ul>		
		Construction of Paid wash rooms in the market and bus stops		
		<ul> <li>Solid waste collection trucks and wheel loader, Cesspit emptier, Skip loader, Compacter and buckets</li> </ul>		

## 1.0 INTRODUCTION:

Singida Municipality is currently experiencing major social economic changes which include increase number of economic activities and population growth. The Singida Municipal Council is one of the local authorities located in Singida region which qualified in ULGSP programme sponsored by the World Bank fund to upgrade and construct 15.3km road to tarmac including double roads that lead to investments area, a five years project which will be completed in 2018with the standard of Asphalt Concrete (AC) and under ULGSP the construction of new modern market, new master plan and modern abattoir are on progress.

EnergioVerda Africa Ltd has identified a suitable area of land for the construction of a 10MWp solar farm in Singida Municipality and according to the project flow chart timeline proposed, it indicate that studies to prepare for construction would start this year, these are better indications and signs of Economic progress we all know the importance of energy in economic development especially electricity. In addition to energy; in Singida Municipality there is a project of electric wind Generation for the time being the project is in a period trial and assessment.

The fast development and economic growth and the diversified economy is the distinctive features of Singida Municipality, it is impossible to separate out the only specialization as Mwankoko, Mtamaa, Unyanga, Uhamakaspecialize for Agriculture including Sunflower productions and Livestock keeping, Manga and Ng;aida, these are industrial areaswhere Modern abattoir and Cement industry are expected to be constructed, Kindai and Misuna, these areas are centres for business.

Through The Tanzania Five Year Development Plan 2011/2012 – 2015/2016 that aims at unleashing the country's resource potentials in order to fast track the provision of the basic

conditions for broad-based and pro-poor growth. Singida Municipality has Developing and sharing good practice in advancing this agenda focus of the second phase, The Second Five Years Development Plan 2016/17 – 2020/21 Nuturaling Industrialization for Economic Transformation and Human Development with the main objective of enhancing the pace of progress towards Tanzania Development Vision 2025 by Promoting growth – enabling a pace and pattern of growth that enhances the ability of Youth and graduates, Poor women and men to participate in, contribute to and benefit from growth as the critical in achieving a sustainable trajectory out of poverty and meeting the Sustainable Development Goals, especially the target of halving the proportion of people engaging in industry activities.

#### 2.0 BACKGROUND TO SINGIDA MUNICIPALITY

#### 2.1 GEOGRAPHICAL LOCATION:

Location of Singida Municipal Council is the key comparative advantage for investments to other regions; It is located between latitude 4° 40¹ to 5°0¹ South of Equator 30° 30¹ to 34°53¹ East of Greenwich.it is a hub with roads leading to Dodoma, Arusha, Kigoma and Mwanza Municipality, it Links North Zone, Lake Zone and Central Zone.

Heavy of storms and winds are noted that offers further comparative advantages' for tapping electric wind Generation. The climate characterized by dryness in between May and November, during this period value adding activities are carried out. The mean annual rainfall is 660mm, while mean potential annual evaporation is 1400mm, a typical tropical rain occur on December and March. The mean daily minimum temperature is 24° C while the mean daily maximum temperature is 31° C. There are no perennial rivers in the vicinity of the town but there are two (2) saline lakes. Lake Singidani and Kindai are allocated in the North and South of the Singida urban respectively. These are inland drainage water bodies without outlets, which offer a significant tourism attraction.

The land consists of granite rocks, which have given to the loamy sandy soils, Woods and forests cover only a small proportion of town's area. The vegetation comprises mainly reserved natural and man-made forests that serve as windbreakers and living museums.

#### 2.2 LAND DISTRIBUTIONS

Singida Municipal Council has covered 754 square km, and it is surrounded by Singida District Council, within this 754 square km, 293.5 square km is suitable for agriculture, 246.1 square km for grazing. Water coverage area is 23.5 square km, forest and bush cover 58.7 square km, households has occupied 97.0 square km and the lest 35.2 square km for other activities.

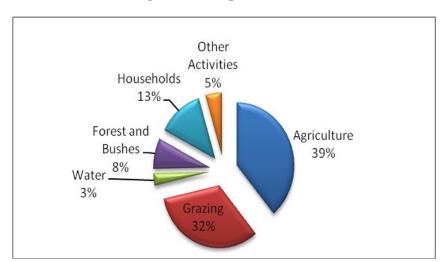


Figure 1: Land Distribution of Singida Municipal Council

#### 2.3 ADMINISTRATIVE SETUP

Administratively Singida Municipal Council is divided into two (2) divisions, 18 wards whereby nine (9) wards are located in the town proper while the remaining seven (9) wards are in periurban area. There are 19 villages, 53 Streets and 87 hamlets.

#### 2.4 SOCIO-ECONOMIC STATUS

Singida municipal is renowned by the production sunflower and home cholesterol free oil. Major economic activities performed by Singida Municipal residents are Agriculture, Livestock Keeping, and Horticulture Production, Trading and Commencing, Employment in public and small scale industries especially in agro-business and furniture makings. The per capital income of Singida Municipal Council is Tshs. 350,294 (year 2009).

#### 2.5 POPULATION

Population of Singida Municipal Council dominated with high growth rate which offers enough labors force including Youth untapped labor force. According to the National Population Census of 2012 and projection made up to 2012 is 150,379 people of whom 73,484 are Males and 76,895 are Females .Average population growth rate in the urban is 4.9% higher than that of the peri- Urban which is 2.5% hence the average family size is between 4 and 6 person in a house hold and life expectancy is set at 52 years

#### 3.0 POTENTIAL ARAES FOR INVESTMENTS

Singida Municipal Council has opened the door for private sector investments (Public Private Partnership –PPP) in Health Services Deliverance, Trade, Energy (Wind Electric Generation), Industries, Urban Planning, Agriculture and Livestock. Private Public Partnership in these areas are highly encouraged and expected. Singida Municipal has created the necessary suitable environment in all kind of investments.

Singida Municipal contrasting to other Cities, Municipality and Town in the wealth of Opportunities:

- Enough most fertile land for cash and food crops production and livestock pasture.
- Huge number of indigenous livestock.
- Availability of enough skilled labors force
- Plenty of natural resources like forest resources, mineral and wildlife.
- Plenty of underground water
- Tourism opportunities include Hotels and Areas for Recreational Centers Investments.

#### 3.1 HEALTH

Apart from involvement in the establishment and running of health facilities, increase in investment on health facilities is needed, at present there are Regional Hospital and referral Hospital, 1 Health Center and 14 Dispensaries, 1 Private Health Center and 2 Dispensaries, 2 Religious Dispensaries.

The Council has 1 Medical College for laboratory. The intake capacity is 100 students. There is a need to promote private sector investment in Health Sector in order to facilitate establishing of quality health care institutions within the frame work of set standards and norms.

Private sector can play an important role to supplement Council efforts in the fields of secondary and tertiary health care and diagnostic services. With the help of private sector participation, the Council can maximize the benefits which might accrue from the opportunities in medical services, expand availability and access of quality health care services.

The spread of the HIV/AIDS scourge calls for concerted efforts from the Government, NGOs Bilateral and Multilateral Agencies to invest on health services to provide an assistance to the Council on prevention and take care of those already affected and ultimately their orphans.

The council has continued addressing issues of HIV and AIDS, Environment, employment, gender and economic empowerment. Among others emphasis have been put in: - Promoting home based care and treatment for People living with HIV/AIDS

- Increasing coverage of ARV recipients
- Empowering prospective entrepreneurs by promoting credit facilities for women & youth
- Maternal and child deaths have received more attention

## Areas of investments

- Zone Referral Hospital at Mandewa
- Health Centers in every ward
- Dispensaries in very village
- University of Health Sciences for Municipality
- Medical & Heath Care Institutions for Municipality
- Research Institutions for health services for Municipality
- Medical & Dental Colleges for Municipality
- Diagnostic Centers in every ward
- Blood Banks for Municipality
- Paramedical Training Institutes for Municipality

#### 3.2 AGRICULTURE AND LIVESTOCK

Singida Municipal Council offers Availability of enough most fertile land for cash and food crops production and livestock pasture, Availability of huge number of indigenous livestock and

Availability of enough skilled labors force for Investing in Agriculture farming and manufacturing that involves processing of agricultural products, agricultural value chain such as extraction and processing of organic compounds;

According to 2012 National Population Census, about 21% of the Council residents are engaging in agriculture and livestock keeping and the remaining population is engaging in business and office work.

Agriculture activities are carried out mainly in 8 peri- Urban wards of the Council. Farm sizes are 0.5-5.0 acres. Bulrush millet sorghum cassava and sweat potatoes are the main food crops, sunflower is the only cash crop. The average yield for millet is about 600 kg per acre while sorghum is 600 kg per acre characterized by low usage of agricultural inputs like fertilizer, pesticides.

Other income generating activities include sale of livestock products meat, milk, skin and hides and poultry. Type of livestock found in Singida Municipal Council includes; cattle, goats, sheep donkeys and chickens. According to livestock census conducted indicate that there are 172,475 livestock units out of which 53,450 are cattle, goats 34,479, sheep 9,240, donkeys 522 and 74,788 are chickens. This sector is not well developed, Low quality Livestock and agriculture production hampered by poor facilities which are not in good functioning condition and poor marketing infrastructures for agriculture produces these stipulate for sectorial investments.

 Table 2: Potential Investments Opportunities in Agriculture and Livestock

NA.	SECTOR	PLACE OF INVESTMENT	THE PRESENT SITUATION	REMARKS
		(LOCATION AND SIZE)		
1.	Livestock	■ Construction of Modern Abattoir	■ Feasibility study has been done	A Huge number of livestock's from
		Construction of Skin and Hides	on this area	Singida and nearby regions
		Industry	■ Environmental friendly for	transported long distance to Ruvuma
		■ Area Located at ng'aida within the	proposed investments	and Dodoma to find abattoir with
		Singida Municipal Industrial area	■ Municipal is in the final stages of	modern facilities.
		■ Coverage size of 24,570 M <sup>2</sup>	compensations	■ Investing in this area is the economic
				opportunity to feed certain market
				demand
2	Livestock	■ Construction of Ukombozi Market	■ Project Write up is on progress	■ Investment on Poultry slaughtering
		for poultry slaughtering		will strengthening livestock sector
		■ Area Located at ukombozi, Ipembe		■ Value added to Poultry will raise
		ward		internal and foreign market
				■ Will raise internal Revenue and
				technological advancement

NA.	SECTOR	PLACE OF INVESTMENT	THE PRESENT SITUATION	REMARKS
		(LOCATION AND SIZE)		
3	Agriculture	Construction of Modern Onion	Concept paper write up is on	■ It is the source of Council revenue
		Market	progress	hence investment will increase the
		■ Located at Misuna ward	<ul> <li>It lacks market facilities for</li> </ul>	revenue collections
		■ Coverage area 16,200 M <sup>2</sup>	favorable market activities	■ Investment will improve business
				condition
				■ It characterized with high frequency
				business circulation the payback
				period for investor will be short
4	Agriculture	Horticultural Irrigation Production	■ Water table areas researched and	■ These areas require high investment
		<ul> <li>Areas located at Mungumaji,</li> </ul>	indentified	capital therefore Municipal Council
		mandewa, Mtamaa,Uhamaka,	■ Short bore holes/well constructed	seek partnerships with private sector
		Kisasida	at mandewa	to develop these places
		Coverage size 292 Ha		■ Investments will improve
5	Agriculture	■ Agriculture Oxinization center	■ Center is operated under	Horticultural irrigation and will
		■ Area located at Mwankoko,	minimum efficiency due to local	provide technological advanced
		■ Coverage size 6 acre	facilities	facilities for oxinization center

#### **3.3 TRADE**

Location provides boundless choices of business opportunities in Singida Municipal. The Onion market and The Central market are the busiest markets in the region. Many businesses providing services are located in centre as this ensures better access to key markets and suppliers as well as strong connectivity with other parts of the country. As a consequence, larger cities such as Arusha, Mwanza and others have experienced significant increases in employment in Singida Municipal, welcome and witness most of business men are chagga, Arusha guys and dwellers that are so skilled in business endeavor. In turn, this has contributed to the strong and sustained growth over the past ten years; now; demand increasing for market services within Singida and other regions significantly which exceeded the average, with population flows to Singida increasing from 114,853 in 2002 to 150,379 in 2012 and the projection population on 2017 is 170,252.

Further, growth is forecasted to continue to increase substantially, and accommodating additional demand will be essential for sustainable economic development, given this context, a high quality, and a well designed market can improve the image of the location it serves, making Singida Municipality more attractive as a place to live, work and invest.

The existing trade facilities are limited relative to the increase in population, there are growing of different classes of people who stress the modern methods of shopping and convenient trade facilities. This stipulate expansions and improvement of existing market structures and construction of more convenient shopping facilities.

Singida Municipal Council has 5 operating telephone companies, TTCL, Vodacom, Airtel, Tigo, Zantel and 1 Radio station. These communication facilities enable business people to promote

their products and services within the Municipality and outside. There are considerable gaps for efficiently investing in this sector of communication.

**Table 3: Potential Investments Opportunities in Trade** 

NA.	SECTOR	PLACE OF INVESTMENT	THE PRESENT SITUATION	REMARKS
		(LOCATION AND SIZE)		
1	TRADE	■ Located in Old Bus stand at	■ Feasibility study has been done	Council seek Investment partnership
		Majengo Ward	on this area,	with private sectors and public
		■ Coverage size 10,989 M <sup>2</sup>	■ It indicates the proposed	institutions own operate, jointly or
		Owned by Municipal council with	Investment, estimates of the cost,	any other form
		occupancy right of 99 years	return and payback period of the	■ Area is economically viable with
		■ Suitable for shopping malls, Office	Investment	100% promising features to deliver
		and Commercial Complex	■ The area is open for investors to	profit and benefits to investor,
			take over	government and citizens.
2	Trade	■ Located at Singida Central Market,	■ Feasibility study has been done	■ Demand for market with modern
		at the center of the town, Ipembe	with analysis of New Modern	infrastructure and capacity of
		ward	Market investment	carrying over 638 business men and
		■ Coverage size 27,808 M <sup>2</sup>	Cost of investment, return and	customers drive to seek investors
		■ Msufini mini market	payback period estimated on the	due to the highest cost of investment
		- wisuiiii iiiiii iiiaiket	study	■ Existing Market is very populated,
				unsafe in case of fire outbreak
3	Trade	■ Construction of Business Center	■ Area is open now for Business	■ Council seek Investment partnership
		■ Area is Located at Mandewa	Center investment purpose in the	with private sectors and public
		■ Coverage size 20,000 M <sup>2</sup>	context of Urban planning	institutions own operate, jointly or
			■ No costs of compensations	any other form
			required	■ Area is feasible, economical Viable

#### 3.4 TRANSPORTATION

Singida Municipal Council has a road net work of 455.7km. As described in the table below; In the face of increasing congestion levels, Singida Municipal urban area continues to densify and expand. The explosive growth rate in private vehicle ownership, coupled with the inadequate and constrained road network is unsustainable and represents a major challenge to Singida Municipal transport future. Singida Municipal development is rapidly outstripping the Government's capacity to provide supporting infrastructure, especially relating to transport.

Bus services account for around 80 percent of public bus transport trips in Tanzania, and more than half of these movements are through the Singida Municipal Bus Terminal. The present bus terminal serves predominantly as a viaduct for bus routes serving Arusha road, Dodoma road and Mwanza road. It is anticipated that bus flows through Singida Municipal Bus terminal will increase from around 83 buses per day to more than 200 buses (space) per hour in the future this consideration defines the weight attributed to the need of the new bus terminal which, while desirable, is costly and complex which lead to seek for investors in these areas.

A paradigm shift in investments is necessary in order to move towards a more sustainable transport system, this profile recognizes the competing demands of transport services therefore target benchmark including Bus terminal and the bus stopping, parking for lorries, private car and motorcycles, feeder roads and main roads, motorcycles, cyclist roads and pedestrian ways. Bus stops and traffic signals, Bus stop posts and flags, Passengers waiting areas, Street lighting

**Table 4: Status of the Singida Municipal Road Networks** 

S/N	TYPE OF ROAD	STATUS OF THE ROAD IN KM		
		Good	Fair	Poor
1	Tarmac	6.98	3.7	2.72
2	Gravel	5.75	32.69	12.3
3	Earth Roads	16.7	69.12	312.4

 Table 5: Potential Investments Opportunities in Transportation

NA.	SECTOR	PLACE OF INVESTMENT	THE PRESENT SITUATION	REMARKS	
		(LOCATION AND SIZE)			
1	Transportation	Parking areas  1st Located at the town along Dodoma Road  2nd Located kititimo along Arusha Road  3rd Located nearby weigh along	<ul> <li>All areas are in Municipal Urban         Planning Programme to be implemented     </li> <li>Municipal Council is continuing with fund solicitation and investors enticement</li> </ul>	<ul> <li>Rapid growth of the town associate direct with proper urban planning which include parking areas for convenient revenue collection shows potential worth investment</li> <li>Areas are located in conducive and</li> </ul>	
2	Transportation	Mwanza road  Singida Bus Terminal Located Misuna ward	<ul> <li>Construction of Bus Terminal</li> <li>Programme, fund solicitation and investors enticement in progress</li> </ul>	<ul> <li>Cool place for Hotel investments too</li> <li>A well designed bus terminal can provide significant benefits. For example, provides a value of time</li> </ul>	
3	Transportation	<ul> <li>Construction of parking spaces for lorries</li> <li>Ginnery and Msufini mini bus stand</li> </ul>	The role of transit in the town center is key, considering ongoing concerns about traffic congestion and limited parking. The planning and design process going on involving the key stakeholders in order to forge an implementable plan for transit improvements.	center is key, considering ongoing capacity can support sustence concerns about traffic congestion and limited parking. The planning capacity can support sustence concerns about traffic congestion economic growth which enable a town or region at	Given sufficient connectivity and capacity can support sustainable economic growth which can also enable a town or region as a whole to grow in a sustainable way to
4	Transportation	<ul> <li>Construction of feeder roads and main roads</li> <li>Coverage all wards in Municipality</li> </ul>		accommodate increasing travel demand to and from the town to the vicinity wards where other economic activities are carried	

### 3.5 NATURAL RESOURCES

Singida Municipal Council offers plenty of natural resources like forest resources, mineral and wildlife include fishing and extraction of building minerals, plenty of underground water. Forest reserve which found in Singida cover an area of 780.05 hector in 5 different areas Mwankoko, Uhamaka and Mtamaa wards, Kisaki and Ititi villages. Forest reserves supply a vast number of goods and services such as firewood, poles, animal fodder, fruits, nuts, game, and medicines. Also it provides environmental services such as stabilization of waterways, soil erosion control, biodiversity conservation, and carbon sequestration may also attract tourist interests and revenues.

Heavy of storms and winds are noted as untapped sources of Wind electricity generation, Supply of Solar Power which is affordable and environmentally friendly sources of energy still unexploited, Forest reserve for Beekeeping is another potential investment opportunity in Singida Municipal.

## 3.6 REAL ESTATE, SPORTS AND RECREATIONAL

Employment opportunities are growing faster than the supply of housing and allied infrastructure in Singida Municipal vicinity, residential development to accommodate housing demands as a consequence of rapid growth of the town is the primary response, to the need of accommodating the increasing population generated by economic growth and developments which convey the future vision of Singida. The Municipal Council has developed a new master plan and set aside huge areas for investors therefore it invites investors for residential areas development to to accommodate housing demands as a consequence of rapid growth of the town and Buildings for commercial purposes including recreational centers around Lake Singidani and Kindai, allocated in the North and South of the Singida urban respectively which are critical Investment opportunities found in Singida Municipal that have stalwartly predisposed aspects of this investment profile.

 Table 6: Potential Investments Opportunities in Urban Planning and Natural Resources

NA.	SECTOR	PLACE OF INVESTMENT	THE PRESENT SITUATION	REMARKS
		(LOCATION AND SIZE)		
1	Sports and	Singidani Lake Shore	■ These areas are suitable for Tourism	■ These areas require high
	Recreation	■ Area is located at Mangwanjuki in the side	Hotel Constructions	investment capital therefore
		of lake Singidani	<ul><li>Kids playing places and adult outing</li></ul>	Municipal Council seek
		Kindai Lake Shore	places for rest, relaxations and	partnerships with private sector to
		■ Area is located at the shore of Lake Kindai	having fun	develop these places especially
		■ Coverage size 10 Ha with 5 Pilots	■ Recreational in nature	own operate investors
2	Real Estate	■ Commercial area,	■ Municipal total Population 150,379	■ Economic growth and population
		■ Located in town along Arusha road nearby	censor of 2012 with population	growth create high demand of
		TRA offices	growth rate of 2.8%	residential areas and apartments
3	Real Estate	Housing Estate	■ 75% population rely on rent houses	■ Emerging of new business firms,
		■ Located at Manguamitogho, Njuki, Veta	■ Project write up is on progress	new organizations which hire large
		and Mangunjuki	■ Compensations is not yet done in	number of staffs are indicators of
		■ Coverage size 50 Ha with 10 Plots	housing estate	social economic changes
3	Energy	Area located at Kisasida Village	■ The area is suitable wind electric	Private Public Partnership is highly
			generation	encouraged and expected. Singida
4	Sports and	■ Singida Stadium Nafua	Municipality calls for Investment	Municipal is creating the necessary
	Recreation	■ Located at Kindai ward		suitable environment for
		■ Coverage size more than 100 m		investments

#### 3.7 INDUSTRIES

Singida municipal containing features as an industrial town though there are two agro – processing industries producing 80,000 liters and 18 small scale oil processing industries producing about 40,000 liters of sun flowers oil per day respectively. They also produce seed cakes for animal consumptions. Singida Municipal is the only Municipal holding this sector as the sole producer of cooking oil which is of prime value and cholesterol free in Tanzania. The factories provide employment opportunities to about 40% of formal employment sectors which women are majority. Currently there are 22 Sunflower Oil Mills, 2 Bread Bakeries, 1 Plastic Industry, 1 Cotton Ginnery, 2 Rice Processing & Packaging Industries, 1 Chalk Industry, 4 flour Processing & Packaging Industries.

Constraints of fund to implement different economic projects for promoting sustainable development led the manufacturing sector in the Singida Municipality remains largely untapped. Investments in this sector have clear potential to contribute to poverty reduction and overall economic growth of the Region. Industries that targets innovative market-based solutions, offering high-impact opportunities that employ smallholder farmers who produce sunflower in Singida Municipal and small business men who deal sunflower oil.

Performance improvements in primary production to value-added components of the agriculture value chain (e.g., processing, distribution) will improve the food quality, and hence the levels of health and well-being of the poor. Investments will demonstrate positive impact on socio-economic development, with a particular emphasis on smallholder farmers and business enterprises, utilization of local resources, and environmentally responsible with strong environmental resource managements system.

#### 3.8 EDUCATION

Singida Municipal Council plays a very crucial role in human capital investment to ensure sustainable economic development, Enriches people's understanding of themselves and world, raises people's productivity and creativity and promotes entrepreneurship and technological advances.

In Singida Municipality there are 51 Primary Schools, where by 47 are primary government schools and 4 Private schools. Total number of Primary school students is 31,680 composed with 15,081 Boys and 16,499 Girls.

There are 22 Secondary Schools of which 17 Government secondary schools with total number of 6,503 students of which 3,614 are Boys and 2,889 are Girls students. Existing demand for secondary school is 45 Laboratories in 17 Schools. Other institutions are 1 Singida School of Accountancy, 1 National Vocational Training centre, 1 Folk Development College, 3 Singida Teachers Training Centre,

The most important changes that have occurred and are still occurring for every child with the school age to be enrolled in both primary and secondary education, this pilot to the growing scarcity of schools basic resources, the existing education facilities are congested and inadequate to cater massive increase for the expanded enrolment. This is classic scenario for investments in

- Construction of hostel facilities at Mtamaa, Mwankoko, Unyambwa and Unyamikumbi
- Establishment of colleges and technical training institutions
- Establishment of Advance Level Secondary schools
- Establishment of Educational Information Center
- Establishment of educational materials shops
- Establishment of nursery schools
- Establishment of English Medium Primary Schools
- Establishment of cafeteria services in colleges

## 3.9 SOLID AND LIQUID WASTE

A growing population associate with growing pressure on the environmental system, thus increasing the need for food, shelter and jobs. It will also create soaring levels of urbanization, with rapidly growing slums and squatter settlements around town further high generation of Solid and Liquid waste as well. It is estimated that a total of 120 tonnes of solid and Liquid waste are generated daily in the Municipality. The Municipality with collaboration with private contractors manages to collect and dispose of only 80 tonnes of waste daily. The municipality spends a lot of money in solid and liquid waste management approximately 500M per yearly. Currently the municipality own 2 vehicle for solid waste collection, 1 tipping truck and 1 vehicle

for liquid waste which is not capable and sufficient to accommodate the waste generated in municipality. The municipality has 10 refusal transfer stations with very few damping facilities along the ways and roads almost 30 in whole Municipality. Households and business places own private dust bins which later are collected to the refusal transfer. Liquid waste is disposed of through the sewerage system, pit-latrines, and septic tanks.

The rapid growth of town, high population growth and increase of economic activities poses daunting challenges on solid and liquid waste management Looking in the near future if will not be well managed at this stage will be very expensive and difficult later on when the population will be very large. The municipality allocated area for Liquid and Solid waste destruction which also needs renovation and with rising of population will not grip with waste volume generation thus call for investments on this area of waste management.

- Construction of Refusal Transfer in all wards and purchase of buckets
- Litter bins, around passengers waiting areas, market and at the center of municipality
- Construction of Paid wash rooms in the market and bus stops
- Waste collection trucks, wheel loader, Cesspit emptier, Skip loader, Compacter and

#### 3.10 FINANCIAL SERVICES

Financial services are critical for growth and are widely recognized as an important determinant of economic growth, the supply of banking and financial intermediation services for financial services are much well understood, particularly in Singida Municipal. An important feature of Singida Municipal Economic Growth is the size of the informal and formal sector. Currently Financial institutions which are instituted in Singida Municipal are CRDB, NMB, NBC, Bayport, Pride, BRAC, SIDO, Tunakopesha, FAIDIKA which are inadequate compared to the demand for formal financial services and the population growth.

The Population growth rate of 4.9%, in flow and outflow of people within the Singida Municipal for different economic activities expand the demand for social and economic services. Demographic is expecting to increase with the population growing from 150,379 in 2012 to 315,368 in 2015 the increasing population in singida is accelerated by new economic development activities which resulted from discovery of opportunities. This population will therefore depend on the urban center for Financial Institutions and other institutional facilities that will easier to meet the diverse financial needs of small, medium and large scale businesses. Without doubt our dear investors this is great opportunity deal of all time, why? Singida Municipality is at its growth stages of economic growth and development which means has a lot of opportunities which not yet utilized including this financial sector which attracts investors to utilize the opportunities resourcefully.

#### 3.11 SUPPLY OF SAFE AND CLEAN WATER

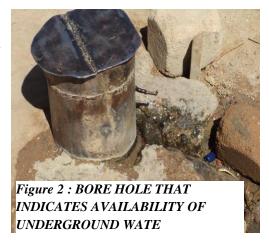
Despite of plenty of underground water in Singida Municipal high demand for supply of clean and safe water in the Municipality remain unmet resulted from financial investments challenges.



Communities participate in water projects contributions materially and financially, up to 2013 community water basket funds increased from 19 in 2010 to 21 in 2013, with total amount of TSH. 7,609,082.19 Which increased from TSH. 5,065,421.59 In 2010. This is promising feature that communities are willing to contribute and participate on government efforts

to eradicate problem of safe and clean water supply and water project sustainability. Under BRN initiatives Singida Municipal Council implements safe and clean water projects at 7 Wards in the

following villages Ititi, Mwankoko-A, Unyianga, Kisaki na Mtipa, The project will establish a total of 114 DPs of which will serve a population of 34,200 people almost 20% of water demands which is very low compared to the total population of 150,379. Hence supply of safe and clean water for drinking, cooking, washing, livestock watering, agriculture, and business purposes remain to be



the problem in Municipality. Considering all the various uses for water in a community, Singida Municipal Council is committed to making sustainable investments that respond to beneficiaries' needs thus it calls for investing in Safe and Clean water supply for all prospective investors.

#### 4.0 AREAS OF INVESTMENTS WHERE FEASIBILITY STUDIES HAS BEEN DONE

Hereunder is a brief outline of the issues impinging upon the various aspects of the investments that are feasible, physically and technically acceptable, financially sound, Social and economically viable. All the facets of the feasibility of the proposed project idea, marketing, and technical, financial, economic and legal examined that may serve as a good starting point.

## i. NEW INVESTMENT CENTER

The study gives results of techno – economic viability of developing 10,989 M<sup>2</sup> of a site in Singida Municipality aiming at putting up an investment center. Included in this involves supermarkets, restaurants, small shops, conference facilities, banking services, office accommodations.

## Physical Location

The new investment center will be located within the Centre of the Municipality, Old bus stand along Arusha road, in Majengo ward, Mwenge street right at the town centre. The site has 10,989 M<sup>2</sup> with permanent and temporary single store buildings

### Market Aspects

- The growth in the private sector especially immerging business enterprises who will utilize the new market services
- Some private and public investors e.g. Tanzania Revenue Authority currently congested in small office space in the municipal centre.
- High Singida Municipal population growth rate of 4.9%

#### Economic Aspects

The project will create employment to the council before and after its operation. Some of materials which are locally available will be used thus creating a multiplier effect to building material suppliers. The project will have an effect of raising the council revenue through payment of corporate taxes.

#### Financial Aspects

The total initial capital cost is estimated at Tsh 17,981,177,400. Out of this total, building development costs are estimated at Tsh. 16,561,177,400 While pre – operational expenses will stand at about Tsh. 1,420,000,000.

#### ii. CENTRAL MARKET

Municipality with a view to modernizing the existing market structure with adequate facilities, the existing central market with single store buildings of 6,320 m<sup>2</sup> coverage is composed of small shops which cater for butcheries, cereals, fish, fruits, vegetable, chicken etc. the existing central market is made up of permanent and temporary structures which are poorly planned and very crowded. It is dangerous for healthy especially for epidemic diseases and unsafe incase of fire outbreak.

## Physical Aspects

The old central market is located within the centre of the municipal along soko street, in Ipembe ward, right at the town centre. The site has 6,320 m<sup>2</sup> with permanent and temporary single store buildings.

### Market Aspects

- The growth in the private sector especially immerging business enterprises who will utilize the new market services
- The existing environmental conditions are characterized by high population of food vendors, shops, butcheries and customers
- High Singida Municipal population growth rate of 4.9%

#### Economic Aspects

Construction of modern market will be a critical tool in poverty eradication, technology development and innovation, employment generation, and regional development policies as it will creates job opportunities at higher skill and lower levels, facilitates denser links across the services and agricultural sectors, between rural and urban economies and between consumer, intermediate and capital goods industries. This modern market also will provide indirect and direct jobs to the societies/ communities during constructions and in its operation time. Construction of modern market will offer great potential for imitative innovation activities such as ad hoc incremental improvements in products and processes, a 'pull effect' on other sectors of the economy. The development of Modern facility will stimulate demand for more and better services: banking, insurance, communication and transport;

#### Financial plan

The total capital cost is estimated at Tsh 24,235,517,488, there are costs to be incurred before operations start, Financial charges has been estimated at Tsh 2,029,089,488, requirement for working capital is estimated at Tsh 3,046,822,000 in the first year of operations and will decrease to about 2 billion at the end of year ten

## iii. MODERN ABATTOIR

Singida Municipal has planned to use the available land at Ng'aida Industrial Area which is located outside the central area of Singida Municipality. The proposed Modern Abattoir aims at replacing the existing old slaughter house. The existing slaughter house creates tremendous pollution problems mainly in the centre of the municipal as well as supplying products which often do not meet hygienic standard to meet the need of consumer.

## Physical Location

The site is located at Ng'aida division, Kisaki village, which is part of the unyamikumbi ward within the village land/communal land. The project area is located within the land proposed by the SMC for industrial activities. The proposed project is planned to be located at a distance from the residence areas in order to avoid inconvenience with the residents, either by way of pollution, noise or smell. The abattoir will be built on the area of about 24,570 m<sup>2</sup>

## **Market Aspects**

According to research Tanzania's demand is expected to increase exponentially. Total meat consumption is expected to increase to about 500 tons by 2030. The demand of livestock is growing fast; Tanzania's meat market consists of 53% beef, 25% chicken and 22% goat/sheep meat, with less than 1% of meat being processed.

## **Economic Aspects**

- The project is within government policy of economic growth and improved abattoir services to boost the country's livestock industry
- The project will provide employment opportunity by engaging direct work force, at full production the project will provide a total employment of 41 direct jobs. Other indirect job will also be created at the implementation phase as well as at the operational phase
- The project has a potential of foreign exchange for the government through meat and by products exports
- Source of government revenue, the project will be able to pay corporate taxes

## Financial Aspects

The total investment cost for this project has been estimated at Tsh. 26,844,962,552, total noncurrent assets costs are estimated at Tsh. 20,521,649,600 While pre – operational expenses will stand at about Tsh. 2,439,841,952 and initial working capital requirement estimated at Tsh. 3,883,471,000. Rate of return is 46% compared with the cost of capital of 20%. This rate of return is high justifying the viability of the proposed investment.

## Social benefits

The operation of the abattoir is dependent on provision of electricity and quality water supply. Thus, the local community in Kisaki village will also benefit from these social services. According to Singida urban water and sewerage supply authority, an ongoing water supply project is intended to supply water to the industrial area. There is no electricity supply in the village. Extension of electricity lines from the main road to the abattoir site will shorten the distance and thus reduce installation costs to the neighboring communities.

#### 5.0 OTHER CONSIDERATIONS OF PROPOSED INVESTMENTS

#### i. Legal frame work

The council will satisfy itself that there will be ample market access to different types of traders once the market is designed and constructed in line with the district and urban authorities' acts no. 7 & 8 0f 1982. The resettlement to alternative place of business during construction of the new facility will be done in a way that will not involve deprivation of personal property without the authority of the law article 24 (2) of the constitution of the URT

## ii. Environmental Aspects to aware

The construction and operation of the investment in SMC is expected to cause wide range of environmental and social impacts. The main receptors of impacts associated with include, physical resources (ground water, soils and air quality), ecological resources (vegetation), material assets, public health and safety, aesthetics and landscape. Therefore mitigation measures for these impacts should be considered such as adoption of pollution preventive approach, environmentally safe practice.

## iii. Social Aspect

During investment time, the affected community should be aware, this is important because if the idea to establish such investments did not emanate from among the community members, business and traders as main users and beneficiaries of the identified area will results into social conflicts. The right of affected community to participate in the process of design, planning, implementation and later in the monitoring and evaluation of the process to ensure and clear all doubts of its feasibility and viability of the proposed business projects should be taken into consideration. Other relevant issues include a research document conducted by the proposed investor to ensure that the proposed project is fit in all consideration including environmental issues. Availability of water, health facilities, different types of trading facilities and safety nets are all relevant and will affect the operations of the project if not well considered.

#### 6. 0 CONCLUSION

The Municipality insists on escalating investment in areas such as Industry in the council which urgently needs improvement with the requirements of long-term sustainable development which is compatible with economic and social conditions, programme and planning of the council. Education and Health sought to accelerate economic growth and increase production through increasing the existing limited absorption capacity of modern informal sector enterprises, private initiative, entrepreneurship and self-employment as a vital alternative for the creation of jobs.

The Municipality will influence the development of other sectors of investments in this profile, Agriculture and Livestock, Trade, Transportation, Natural Resources, Real Estate, Sports and Recreational, Industries, Solid and Liquid Waste, and Financial Services into powerful economic structures organized in integrated systems at the local, regional, national and international levels, mainly by providing suitable framework conditions for social, economic and political development, ensuring respect of the law and the availability of a social security network.

To invest in Singida Municipality is like unto a merchant man, seeking goodly and beautiful Pearls: Who, when he had found one pearl of great price, went and sold all that he had, and bought it. Again, the Manicipality is like unto treasure hid in a field; the which when a man hath found, he hideth, and for joy thereof goeth and selleth all that he hath, and buyeth that field.

Welcome all prospective investors to Singida Municipality