

# YOUTH VOICES

ZUBEDA RAMADHAN WAHITA

## FOOD VENDORING

Foods, porridge, clips and pop corns

ZUBEDA RAMADHAN WAHITA born on June 11, 1989 in Kisaki village of Singida municipal, she is a graduate of from the University of Dodoma in 2016 pursuing a bachelor degree in Education. After graduating she did not succeed to get formal employment from the government based on her field of specialization .

According to Zubeda studying up to degree level and failing to get government employment frustrates her so much because the certificate she has seems to be useless, but regardless of her situation on December 2017 Zubeda came up with an idea of poultry Keeping where she started with 5 chickens and later on in June 2018 she had

already had 60 chickens. Though running the project was not easy for her because of diseases and costs for feeding.

Zubeda attended week of ILO's United Nation's Joint Program on Youth Employment Entrepreneurship and business

manageme nt skills training with an objective to stimulate entreprene urship culture among the youth and support creation of environment

friendly enterprises.

When Zubeda was coming to training she had 25 chickens which were very difficult to take care of, but right after the training she sold all chickens for an amount of 100,000/= and decided to open a cafeteria in

which she is selling food, chapatti and soup.

*The training have change my way of thinking and perceptions because previously I was very shy to open a cafeteria with the notion that how will other people in the village perceive me with the education I have. But after attending the training I dared to take all my savings and purchased a machine for making pop corns and clips which costs a total amount of 300,000/=.*

Zubeda also sells porridge during the evening; *"I have a very good strategy for selling porridge to my customers since every weekend I go to town to bring a series of movies for people to watch as a part of entertainment. That is in order to watch the series customers must buy a cup of porridge. This helps me very much to get many customers*

Zubeda is not yet satisfied with the current business she is



doing; therefore her future plan is to expand the business by starting chips shop and soft drinks if she gets a loan.

Though with all these benefits she get from this business there

are some challenges which encounters Zubeda's business that includes insufficient startup capital and lack of enough premise.

*I thank ILO for this training because it has instilled confidence and self-awareness in me, but my only request for now is to be given loans with minimal terms and conditions.*